

## XII Congreso Internacional Turismo y TIC ICT and Tourism International Conference

Málaga 10-11th october 2018



# CALL FOR PAPERS

<http://turitec.com/en/>

The aim of this conference is to foster knowledge exchange in ICT applied to tourism. To this end TURITEC has been since 1999 a framework of understanding and collaboration between university researchers in ICT, business professionals and institutions in Spanish tourism industry. TurITEC offers a unique forum for attendees from academia, industry, government, and other organizations to actively exchange, share, and challenge state-of-the-art research and industrial case studies on the application of information and communication technologies to travel and tourism

The conference will consist of several sessions at which scientific and technical input and management experience in tourism and ICT will be presented. TURITEC will have also several keynote speeches of relevant personalities of both domains.

TURITEC will be the conference of the Spanish chapter of IFITT (IFITT - EAL).

## Topics of Interest

in this conference include any area within the information technology and communications in tourism, paying particular attention to:

- Application of ICTs to tourism
- Changes in online market structure
- Mobile technologies applied to tourism and wearables
- Destination Management Systems
- Databases management systems applied to tourism
- Web 2.0 and social networks
- Web 3.0 and Semantic Web
- G.D.S, I.D.S. and reservation centers
- Artificial intelligence applied to tourism
- Models of decision making in tourism
- Big Data
- Social media and online reputation
- Transaction systems and security policies on e-business

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- GIS and spatial databases
- Cibersecurity
- Technology in advanced information systems
- Intelligent Systems and Agents
- E-commerce systems in tourism
- Knowledge-based systems in tourist applications
- Information technology in teaching tourism. E-learnings and MOOCs
- Smart Cities and Smart Destinations
- ICT applied to Heritage
- Augmented Reality
- Recommender Systems
- Internet of things
- Blockchain
- Innovation and entrepreneurship

## Important dates

- **Submission deadline: 25th june 2018.**
- Notification of acceptance to authors: 25th july 2018.
- Final version submission: 10th september 2018.
- The conference will take place the 10 and 11th october 2018.

NOTE: Complete papers should be sent to the scientific committee, who will review them (blind review) and send a report to each author. Authors whose papers are accepted must submit the final copy and register (at least on author) at the conference before the 1st of october for inclusion in the Proceedings of TURITEC 2018.

Official conference language is Spanish and English (no translation services are available at the conference).

All papers must be submitted online through the **EasyChair** platform followingh this link:  
<https://easychair.org/conferences/?conf=12turitec>